



THE OHIO STATE  
UNIVERSITY  
OFFICE OF STUDENT LIFE

OHIO UNION EVENTS

# THE OHIO UNION COUNCIL UPDATE

**02/11/19**

**CHAIR: NOAH BIDNA (BIDNA.1@OSU.EDU)**

**VICE CHAIR: POLLY SY (SY.31@OSU.EDU)**

# PURPOSE, RESPONSIBILITIES AND STRUCTURE

**Purpose:** “The Ohio Union Council serves as an advisory body to the Directors of the Ohio Union and Student Activities and provides the vision, voice and direction of the Ohio Union and Student Activities”(per Council Operating Procedures).

**Duties:** “Establish general policy on such matters as, but not limited to, financial planning, facility use, student development, public and campus relations”

**Membership:** Two graduate, two professional, four USG, one student employee, one graduate assistant, two faculty, one staff, one alumni, four at-large, 7 ex-officio

**Council meetings are Thursdays once a month 5:30pm in the Ohio Staters Traditions Room**

# OHIO UNION UPDATES

## Fiscal Year 2018 Final Metrics

50.43 Student Organizations  
43.31 University Departments  
6.25 External Users  
22832 Total Bookings  
1178 Unique Student Organizations  
8916 FY daily traffic average

## Monthly Metrics – August 2018

47.60 Student Organizations  
49.20 University Departments  
3.18 External Users  
1317 Total Bookings  
366 Unique Student Organizations  
9268 FY daily traffic average

# EVENTS COMMITTEE

## Membership

- Director of Student Activities, ex-officio, non-voting
- One faculty
- Three students (at least one student from each government)
- Others as assigned to ensure a minimum voting membership of seven.

## Duties

- To review the budget and operations of Ohio Union Activities Board
- To review Signature Events
- Determine the allocation of student organization office space in the Ohio Union
- Monitor Signature Events funded through the Student Activity Fee

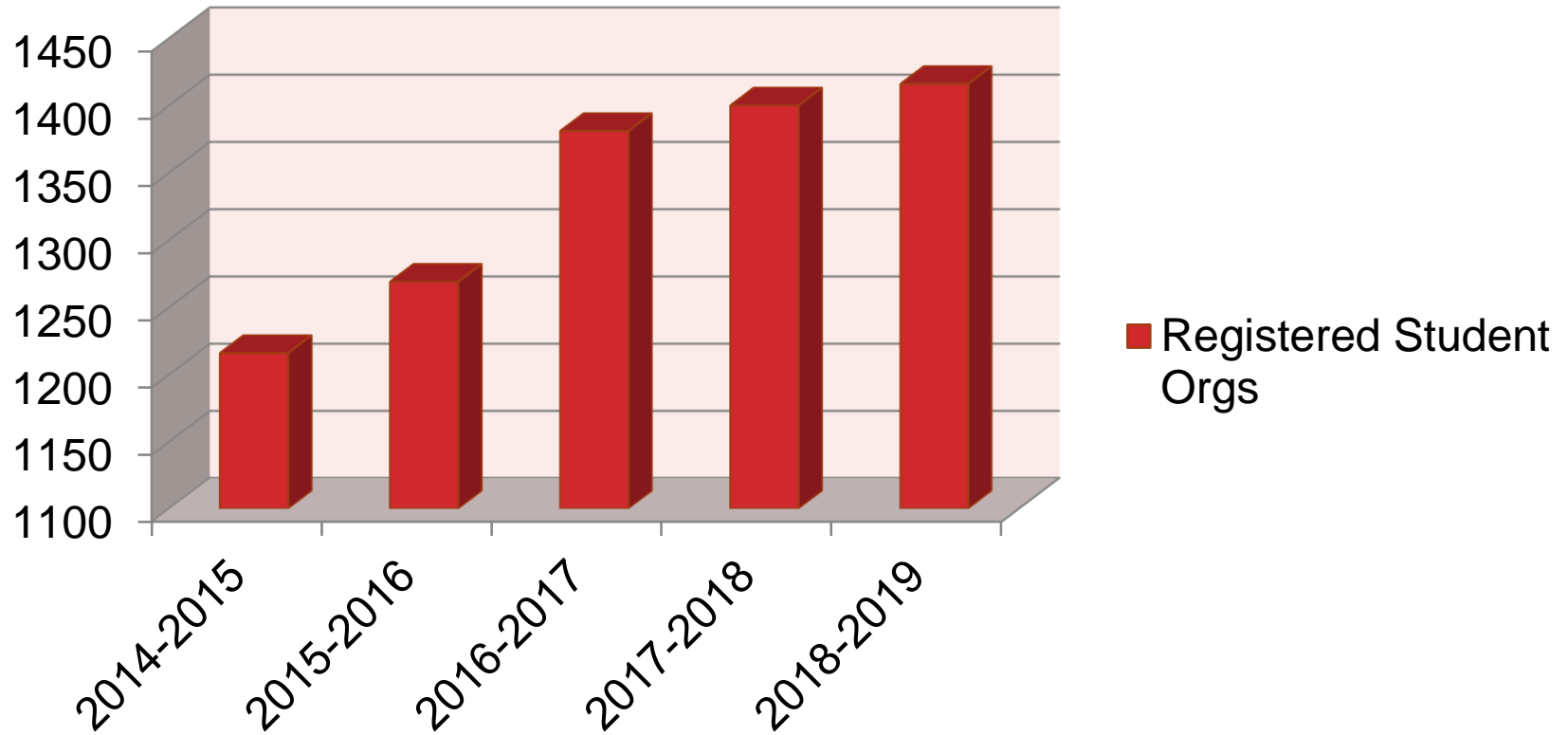


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# EVENTS COMMITTEE

## Registered Student Orgs



# EVENTS COMMITTEE

## Signature Events

### Fall Semester

Welcome Week

Student Involvement Fair

International Student Welcome Party

Block “O” Watch Parties

Bellwether

Homecoming Parade

Hack OH/O

Thanksgiving Dinner

African Night

Light Up the North Area

Commencement Week

### Spring Semester

Asian Pacific American Heritage Month

Student Involvement Fair

Taste OSU

Off the Lake Spring Show

RUOK Day

African American Heritage Festival

TEDxOhioStateUniversity Annual Event

Relay For Life

Alleviating Poverty Through  
Entrepreneurship Summit

Commencement Week

# POLICY COMMITTEE

## Membership

- Director of the Ohio Union, ex-officio, non-voting
- Three students (at least one student from each government)
- Others as assigned to ensure a minimum voting membership of seven.

## Duties

- To review policy proposals
- To provide input for revision or creation of policy



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# POLICY CHANGES

B.1: General Guidelines: As a licensed facility, the Ohio Union is subject to all rules and regulations of the State of Ohio's Division of Liquor Control. NO alcohol, other than that provided by the Union may be brought on premise, served or consumed at the Ohio Union.

iii) B.3: (new section) Fundraising Activities and Alcohol Donations: Per the rules and regulations of the State of Ohio's Division of Liquor Control, wine pulls, silent auction items that contain an alcohol item, alcohol donations, gifts to guests or speakers that contain alcohol, and similar activities are allowed under our permit if the alcohol items are purchased from the Union. If any of these activities are part of your planned event, please contact your event coordinator to discuss options.

iv) Existing sections B.3 and B.4 become B.4 and B.5, respectively





# FINANCES

## YTD Comparison

Category	Revenue		Difference
	FY18	FY19	
Other	\$3,308	\$7,521	\$4,213
Event Services	\$1,190,903	\$1,166,888	-\$24,015
Univ. Support	\$1,360,120	\$1,364,093	\$3,973
Union Rent	\$916,395	\$919,512	\$3,117
Transfers	\$36,206	\$0	-\$36,206
<b>Total</b>	<b>\$3,506,931</b>	<b>\$3,458,014</b>	<b>-\$48,917</b>

Category	Expense		Difference
	FY18	FY19	
Payroll	\$1,163,675	\$1,216,836	\$53,160
Benefits	\$349,600	\$310,857	-\$38,743
Cost of Sales	\$249,109	\$280,116	\$31,007
Supply & Service	\$411,121	\$524,244	\$113,123
Utilities	\$543,521	\$652,926	\$109,405
Equipment	\$5,132	\$35,662	\$30,530
Transfers	\$341,002	\$355,768	\$14,766
<b>Total</b>	<b>\$3,063,161</b>	<b>\$3,376,408</b>	<b>\$313,247</b>

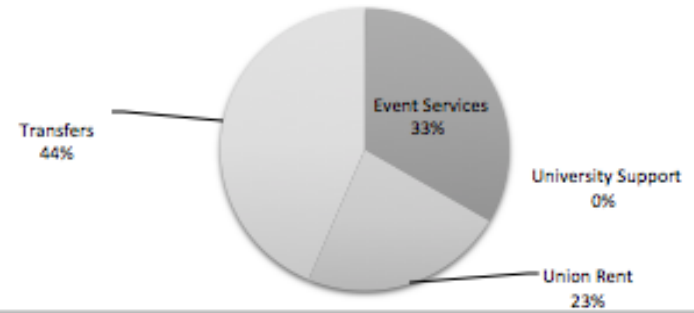
## FY19 Ohio Union Budget to Actual Overview

(as of 12/31/18)

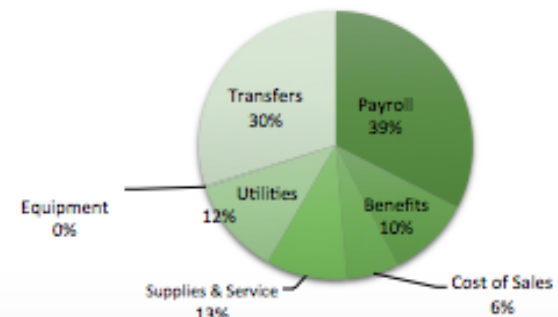
Summary	Budget	Actual	% of Budget
Total Revenue	\$8,060,309	\$3,458,014	42.90%
Total Expense	\$6,404,391	\$3,376,408	52.72%
<b>Reserve Transfer</b>	<b>\$1,655,918</b>	<b>\$81,606</b>	

\*FY18 Transfer revenue is sponsorship revenue and is corrected in February 2018. Sponsorship revenue is not expected to be as high in FY19. \*\$85 is higher due to \$47k increase in maintenance supplies, \$21k in equipment maintenance, \$55k in physical facility repairs, \$-20k in purchased services due to security services \* Equipment is higher due to purchase of tables which is not an annual expense.

## FY 2019 Budgeted Revenue



## FY 2019 Budgeted Expenses



# VISION MOVING FORWARD

**Vision: Connect the Ohio Union Council and its membership with the patrons of the Ohio Union.**

**Actions:**

- **Invite student organizations and Union departments to share policy ideas, facility usage, and best-practices for events at full body Council meetings.**
- **Keep members informed of their responsibility to provide transparency between their departments and the Ohio Union Council.**
- **Maintain relationships between the Council and Union patrons (ie University Catering, office space reservations, OUAB)**

**THANKS FOR ALL  
YOUR SUPPORT**