“provide diverse programs and events that are educational, entertaining, and thought-provoking for students”
Agenda:

• Membership Overview
• Event Recaps
• Graduate/Professional Programming
• Collaborations
• Budget Update
• Diversity & Inclusion
• Challenges and Successes
• The Future
• Questions
Membership Overview

Fall 2015 Applications Received: 239
New Members Selected: 70

- Gender: 61.4% female, 38.6% male

- Class Breakdown:
  First year: 18
  Second year: 28
  Third year: 17
  Fourth year: 5
  Did Not Answer: 2
Membership Overview

Fall 2015 Applications Received: **239**
New Members Selected: **70**

- Majors Represented: **31**
- Race/Ethnicity*:
  - White/ Caucasian: **45**
  - Hispanic: **3**
  - Asian/Pacific Islander: **10**
  - Black: **4**
  - Did not identify: **8**

* Demographic data is self reported.
Membership Overview

2015-2016 Internal Development:

• **New Leadership Positions:**
  • Added 23 new Leadership Positions to enhance effectiveness/efficiency and foster growth of members
    • Alumni Relations Co-Directors
    • Data Analytics Director
    • New Member Educators in each committee
    • Hospitality Coordinators in each committee
    • Social Chairs/Social Committee

• **OUAB Membership Retreat (10/11)**
  • All-day event focused on group cohesion and professional development

• **Increased importance of Project Leading events**
  • Internal “sell” with event trailers
  • Recognition and report at general member meeting
Fall Highlights

• 161 events throughout Fall Semester
• 57,925 Attendance at Events
Welcome Week Concert 2k15
~15,000-17,000 students
(doubled last year’s number)
Flicks for Free Series

- Movie on the Oval (MOTO) >1,000 attendees
- Every Wednesday this semester. 13 showings, 2,295 attendees
Nick Offerman Live!
~2300 students
SOLD OUT
An Evening of Comfort Cuisine with Alex Guarnaschelli
422 students
OUAB in Collaboration with Body Sense OSU Presents: An Evening with Brittany Snow

596 attendees
OUABlast into Space
feat. Mark Kelly
394 attendees
Awards Coates has Won in 2015 alone:

• 2015: Harriet Beecher Stowe Center Prize for Writing to Advance Social Justice for "The Case for Reparations"

• 2015: American Library in Paris Visiting Fellowship

• 2015: National Book Award for Nonfiction for Between the World and Me

• 2015: Fellow of the John D. and Catherine T. MacArthur Foundation
OUAB Presents Hunter Hayes with Special Guest Ryan Lafferty
1505 attendees at the LC Pavilion
Graduate/Professional Programming

- Programming focuses on 5 key areas:
  - Personal Enrichment, Professional Growth, Social Engagement, Family Programs, Special Events

- Reach of Grad/Prof Programs
  - Connected with student in 131 of the 138 graduate and professional programs

- Collaboration as One University
  - Partnered with 44 University partners to discuss resources available for graduate students
  - Partnered with 18 departments to directly work with programs

- Total Number of Students Participated
  - 8,302
Collaborations

- First Year Experience
- Office of Student Life
- The Multicultural Center
- CGS and IPC
- Body Sense OSU
- Sportsmanship Council
- CMA EDU of OSU
- MCEC/Homecoming
- Buckeyethon
- Beat Michigan Week
- And many, many more . . .
2015-2016 Budget Update

2015 - 2016 Budget Breakdown

- Programming: 95.1%
- Marketing: 4.0%
- Professional Development: 0.7%
- Operational: 0.3%
## 2015-2016 Budget Update

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<th>Annual Allocation</th>
<th>Budgeted</th>
<th>Actual Spent</th>
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<td><strong>Programming Expenses</strong></td>
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<td>SWANK Blanket PO</td>
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<td><strong>Total Remaining</strong></td>
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Valuing Diversity

• Open Doors Training with Executive Board

• Diversity with Membership
  • Surpassed Ohio State Minority Enrollment averages in every category
  • New Perspectives: 3 international students, 1 Veteran, 4 transfer students, 1 Parent

• Consideration of diversity in program selection process

• Collaborating with diverse student organizations
Challenges & Successes

- Advisor Transition
- Decentralization of Social Media outlets
- Meal Plans decreasing traffic through Woody’s, and Ohio Union in general
- Largest Welcome Week Concert ever
- Great timing with talent we brought
- More engaged members
- Breadth of events—“We were able to take students from the bottom of the ocean all the way to space”
The Future

- A best-selling blogger and author whose viral posts are revered worldwide
- A medical professional whose daring exposé of an industry has become an Oscar-nominated film
- Two world-champion athletes who will inspire and reach a diverse audience
- An American hero who inspired a popular 2013 film
- A beloved sitcom star
- A university-wide celebration in collaboration with several organizations
- Dinner and a show for students who enjoy the arts
- Traditional events such as karaoke nights, the wildly popular Grad Cap Craft Night, Live Music at Woody’s Tavern, and Open Mic night at Woody’s set to return
- A blow-out Big Spring Concert that students will never forget

...and so much more.

On track for 300+ events for this year.
Questions?

Please feel free to email us at

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