

**Council on Student Affairs  
Full Council Meeting**

**Tuesday, October 11th, 2011  
4-6pm Sphinx Centennial Suite, the Ohio Union**

**Minutes**

CSA Chair Bryan Ashton called the meeting to order at 4:05pm.

**Members In Attendance:** Bryan Ashton, Dr. James Mulick, Dr. Stoltzfus, Peter Koltak, Anne Evans, Mark Brahm, Jake Bruner, Dr. D'Andra Mull, Kierra Hill, Dr. Thelma Patrick, Jeff Pelletier, Brandon Edwards, Dr. Javaune Adams-Gaston, Nick Messenger, Vijay Gadepally, Dr. Don Stenta, Emily DeDonato, Ruth Gerstner, Kellie Uhrig, Chris Volpe, Kenyatta Beasley, and 3 others

**Guests in Attendance:** Alex Wright and Steve Ballsinger of OSU Transportation and Parking

**Speaker/ Presentations**

**1. Alex Wright of Transportation & Parking - Parking Privatization Process**

- What has happened? Board of Trustees recently adopted a resolution at the last meeting (Sept. 1st) to seek parties who are interested in a 30- 50 year lease agreement for at least \$355 million. Offer deadline is November 2nd, and then negotiations with qualified entities will follow in the next 2-4 months. They hope to make a decision by February
- Where are we? There are currently some qualified entities being considered. The concession agreement is being finalized and there are still many details – such as permit prices, daily/special events rates, and advertising – being finalized. The final overall increase in rates is yet to be determined. Funding for CABS and Transportation is also yet to be finalized.
- Also, the maintenance and service standards for by which we will hold operators accountable for are yet to be determined. There are many details regarding what we hope to do in the next 50 years.
- A priority for OSU is for operators to maintain the service level that the OSU community is used to, for example, allowing free access to the garage on snowy days, being lenient during major university events, etc.

**Questions for Traffic & Parking**

- Peter- What are ways to prevent losing revenue when we may need the space for further development?
  - This is a great question, and this is still being addressed. Parking spaces are a good chunk of University real estate – 20% of developed land and 12% of total university property. We will need to ensure that when we choose to develop we are not losing money, and the key is finding how we can do this without a net loss. Also related, we have to think about how we can get a private entity to invest in parking that may not be profitable yet is needed, like the Lane Avenue Garage.
- Nick- Students are concerned about the expansion of CABS services, where does the revenue come from?

- All funding comes from parking revenue, and after that there is about \$10 million left to be covered. Need an increase in alternative fuel, more biking, and other cost reducers. This is a great question for the endowment.
- Brandon – What are the increases with a private vendor versus keeping parking internal?
  - Distributed table showing proposed rates under first 10 years of Parking Concession, and Transportation & Parking Service Standards (1st five pages)
- Peter – Will T&P have a representative checking in on vendors to ensure agreement is being upheld?
  - We hope that will occur, but that is yet to be determined.
- Vijay- Is there space for renegotiation within the contract terms or must all decisions be made now?
  - This is also something yet to be determined.
- For big events, we don't know if vendors will be as willing to be flexible with ticketing as T&P is currently. Also we remember that parking costs are important to pricing of events through the Shottenstein, and throughout campus.
- Currently all tickets are written by T&P employees. They are paid from parking revenue as well.
- Anne- How do you make sure that costs of fines stay low if outside vendors are in charge? Who will those with fines need to answer to if OSU sells parking?
  - Fine details about citations haven't been discussed, but they would not have the access to student information OSU does, most likely they would hire bill collectors similar to how the city does.

### Comments

- Dr. Mulick – Suggested having a small subcommittee serve as liaisons between CSA and T&P.
- Bryan – UAFYE and other OSU recruitment departments should be represented.
- Dr. J- Remember that the context of privatization is with OSU becoming a Pedestrian campus, and buses will be much more prevalent.
- Peter- Also keep in context that this is a relatively small amount of the University's budget over 50 years, and that this is a great business opportunity.
- Dr. Stenta- OSU could be at the forefront of alternative fuel use and this could be a great opportunity.

### 2. Presentation on myswitch.osu.edu – Emily DeDonato and Ruth Gerstner

- Emily - A main goal of the past and current USG administration was to form one centrally located student friendly guide to the semester conversion. OAA, OSL, and USG worked with students all summer to be sure to include what is most important to students, and the current site is the result! Tabs include classes, living (student life), study abroad, and tips for the shorter summer.
- Ruth- USG did most of the legwork for this, OSL Communications made it happen. Great marketing was done during Welcome Week, currently working on launching a greater campaign
- Emily- We want to make sure advisors are pushing it to their students.
- Ruth- The site is solely a resource (no new information). This is more of an index of pertinent info for the switch.
- Has information on internships and co-ops provided by the colleges

- Feedback has been positive, just need to increase usage levels

### **Questions/Comments**

- Dr. Stoltzfus- What will be done when students have conflicting finals?
- Site is primarily geared towards undergraduates, but links to graduate and professional resources are included

### **Updates**

#### **Student Life – Dr. Javaune Adams-Gaston**

- Parent & Family Weekend is this weekend, encourage everyone you know to participate!
- The renovated Kennedy Commons has gotten great feedback from students. Swipes will be changing next fall
- South Campus high rise construction is going well, 710 new beds opening in the fall.
- “The Transformational Sophomore Student Experience” – This is the second phase, a group will go out to visit campuses to see how work in this area is being done.
- Title 9 – Peter Lake, an attorney who does work in the area of sexual violence for institutions of higher education, will be doing a workshop here at the Union Oct. 21, Bryan is a contact for this
- Buckeye Careers goes live Oct. 17<sup>th</sup>, The College of Education and Human Ecology will be first to roll out, then Arts & Sciences
- OSU Mobile app – looking at sustainability, staff will come together for plans on that with CIO

### **Questions/Comments**

- Kierra – With work being down on South Campus residence halls, what resources will be used for our regional campuses?
  - Will look into and report back.

#### **Subcommittee A & B – Bryan Ashton**

- Discussed upcoming charges, including Transportation & Parking concerns voiced earlier.
- Student Health Insurance changes in regard to how fee structure will change will semester switch. (Handout) looking towards a self-funded model of insurance, currently seeing what options are out there. Many other institutions have done this, and it looks like it will lower costs. Essentially it will remove the middle man. Reps. from all student governments are needed for this committee.
- Dr. J – Further, in two cases consultants have said that we are better served and serve students better with a self-funding model.

#### **Ohio Union Council**

- Hopefully will begin meeting by beginning of November. Appointments for this will be finalized shortly, and requests for non-student government representatives went out last week.

#### **Allocations – Anne Evans**

- 1st window closed last week, next Friday is the deadline for winter. There are currently about 150 requests, probably will meet 3-4 times in next few weeks.

#### **URSC – Brandon Edwards**

- Have set up meeting schedule for the year, will be meeting next week to plan the agenda for first meeting, will provide updates

### **General Updates/Comments**

- Sarah Blouch (T&P) will be in next week, have questions and comments ready for her
- Nick wants to pull together all student governments next Monday night to exchange ideas regarding the CSA role, how government's outreach can enhance efforts.
- T&P -Looking at Staff and Faculty needs and concerns
  - Dr. Mulick- Is the Medical School/Campus being considered?
    - Brandon- It is being looked at as its own separate monster, but is definitely involved.
- STOP Program (underage consumption of alcohol and point of sale regulation) is being reconsidered, grant programs for undercover cops, etc.
- Analyzing from an allocations side the Student Activities Fee. Review both the fixed allocation and the variable ones. This review will make things a lot more comprehensive and laid-out.
- Peter- What are the concerns that have been raised concerning staffing?
  - As we've seen an increase in enrollment we have seen an increase in the fund. Part of the concern is that the foundation in staffing is not here to support the programming. Ideas are needed
- Tie review in with signature events review.
- New Business – Subcommittee Structure
  - At times we struggle with having representative attendance to carry out goals. Concerning issues may consider an ad-hoc committee structure that allows people to be flexible and work with issues they feel are important to them.

### **Student Governments**

- **IPC** - Shared details on upcoming Charity Soccer Tournament
- **CGS** - Graduate Student Innovation Forum Thursday
  - Tailgating at the RPAC
  - Sustainability event last week
- **USG** - Received interest from Senate regarding Title 9 ad-hoc committee

### **Rec Sports**

- Dr. Don Stenta – Details Rec Sports Halloween Party
- Bryan- Men's Fitness Magazine named OSU the fittest campus in the US

### **Announcements**

- Oct. 23rd is the Out of the Darkness 5K at Fred Beekman Park
- Kelly Uhrig- Details "Food For Thought" program [studentlife.osu.edu/foodforthought](http://studentlife.osu.edu/foodforthought)
- Dr. Stenta – Partnering with Buckeye Book Community. Dedicated 1st year soccer tournament to this cause.

### **Adjournment**

Submitted by Yetty Emanuel, Graduate Administrative Associate, Office of Student Life

