

CSA Full Council Meeting
Monday, April 25, 2016
Student Alumni Council Room
3:30PM

1. Welcome
2. Presentation from OUAB
 - a. Joey Kaiser.264- Current President
 - b. Video Presentation about what happened during OUAB throughout the school year
 - c. See PowerPoint from Joey via email attachment
 - i. Key Points
 1. Reaching out to OUAB alumni
 2. Implemented data analytic director (to track who is attending which events, ex. comedy events)
 3. "Doing more w/ less"
 - a. Diverse events (participants and methods of presentation)
 4. Improve marketing
 - a. Better ways to reach students
 5. Spring Highlights
 - a. 260 events and counting
 - b. 93,983 Attendance at events this year
 - i. Humans of NY Creator- Brandon Stanton
 - ii. Take the Lead w/ Derek Hough
 - iii. A conversation w/ Dr. Bennet Omalu
 - iv. Self Defense w/ Scott Mulhollen
 - v. Unbreakable w/ Ellie Kemper
 - vi. Abby Wambach and Megan Rapinoe
 - vii. Big Spring Concert
 6. Graduate/Professional Programming
 - a. Reach about 15,000 students
 7. Valuing Diversity
 8. Challenges/Success
 - a. Advisor transition
 - b. Decentralization of social media outlets
 - c. First Concert at the Columbus Commons Downtown
 - d. Success
 - i. Largest OUAB event ever
 - ii. Great timing w/ the talent brought
 - iii. Outstanding first year member
 - iv. Breadth of events
 9. Future
 - a. Focus on diversity
 - b. Develop new leadership

- c. Sustainability
- d. Alumni event
- e. Marketing presence

New Business

1. Approval of last meeting's minutes
 - a. Approved
2. Election of CSA Chair
 - a. Nominations
 - i. Kinzie Harper
 1. Rising senior
 2. Involved with USG
 3. Ambassador for the university
 4. Involved w/ Greek Life
 5. University Senate
 - a. Conduct Board
 6. Signature Events Committee
 - a. Chair
 - ii. Alex Weisel
 1. PhD student- City and Regional Planning
 2. Involved in a native American tribe
 - a. Serve as American congress of native American youth commission co-president
 - b. Serves as secretary of the executive teams
 3. Treasurer, Council of Graduate Students
 - iii. Tracey Walterbusch
 1. PhD student- HESA
 2. VP for CGS
 3. Currently look for large campus events
 4. OUAB Alumni
 - b. Decision
 - i. Mckinzie!
3. Signature Events Recommendation Approval
 - a. Mckinzie
 - i. Outlines the process the committee went through. Sent out application late Feb. received 29 applications.
 1. Reached out to new events and signature events that have taken place in the past.
 - ii. Had a lot of face time with the individuals who applied
 - iii. See MEMORANDUM for specific document details
 - b. Questions
 - i. Roger
 1. Buckeyethon?
 - a. A big part of the decision was because it did not meet the requirement for all students to be able to participate. The registration fee and the \$250 to participate in the dance event limited participants.

2. Does a request have to be made by a student org?
 - a. No, but it has to be run by a student.
 - b. Ex. Student Involvement Fair (has to be a student chair)
3. Are we setting this for a two-year period?
 - a. Yes.
- ii. Funding will be higher depending on carry forward.
- iii. Dr. Mull
 1. What is our current carry forward that we have now?
 2. Suggest going back to our original numbers. McKinzie explained the consistency of the
- iv. A signature event is:
 1. Ability to reach 1,000 or more students
 2. Have a supporting partner- student org, university department (for funding purposes because it is all reimbursement)
 3. Have to have outside funding of some sort.
 4. The funding is to “enhance” the event.
- v. Motion to Approve
 1. Unanimous decision to approve the document.
4. Discussion on CSA Operating Procedures Amendments
 - a. See CSA Operating Procedures Changes Document (4/16)
 - b. Article III
 - i. Motion to Approve the section
 1. Approved
 - c. Article IX
 - i. Motion to Approve the section
 1. Approved
 - d. Article X
 - i. Adding sentence under C, ii.
 - ii. Motion to Approve the section
 1. Approved
 - e. Article XI
 - i. Change- review and allow for changes to the student code of conduct by governing bodies as deemed appropriate by CSA.
 - ii. Approved
5. Student Activity Fee Reallocation Requests
 - a. See the “Request to Allocate Excess Student Activity Funds” document for specific details
 - b. Motion for the \$11,000 from the excess student activities funds
 - i. Approved
 - c. Motion to approve \$12, 892.50 to D-Tix from the excess student activities funds
 - i. Approved
 - d. Motion to approve \$30,000 to Student Organization Funding to D-Tix from the excess student activities funds

- i. Approved
- 6. Student Life Updates
 - a. Dr. J
- 7. Student Government Updates
 - a. USG
 - b. CGS
 - c. IPC
- 8. Announcements
- 9. Adjournment