



THE OHIO STATE
UNIVERSITY
OFFICE OF STUDENT LIFE

Annual Stewardship Report

2014-2015

CREATING THE **EXTRAORDINARY** STUDENT **EXPERIENCE**





A student's life is made up of a series of experiences. A sequence of singular moments that, when reviewed collectively, represent the impact The Ohio State University makes on each individual student.

Every day the departments of the Office of Student Life touch lives in distinct ways, all of which contribute to an array of transformational experiences.

In concert with the University's commitment to "Put Students First", the Office of Student Life is focused on creating an unmistakably unique environment in which students can expand their aspirations and achieve their full potential.

We connect the points where Ohio State intersects with students' lives, bringing the experience full-circle from the classroom and co-curricular to professional development and leisure.

DEAR DONORS AND FRIENDS,

As we have officially welcomed students to campus this academic year, I want to take this opportunity to say thank you!

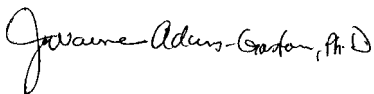
The longer I am here, the more I see enthusiasm, commitment, tradition and collaboration as hallmarks of the Ohio State community. The love that Ohio State alumni, faculty, staff, students, parents and other friends have for this university is infectious and it shows through the support you give. Your support is both meaningful and necessary, whether financially or through the time you give as a volunteer.

Thank you for playing a vital role in supporting the Office of Student Life at The Ohio State University. Our collective vision, combined with your generosity, has helped us build an experience admired nationally for its creative approach to creating transformational student experiences.

I am pleased to share with you this 2014-2015 Annual Stewardship Report, providing you a glimpse of some of the work that your friendship has made possible this year. Throughout the pages that follow you will see multiple manifestations of our enduring commitment to support student success and provide a meaningful and comprehensive learning experience for every Ohio State student. As you take a few moments to look through this annual report, I hope you enjoy reading how your generosity has helped us continue to create the extraordinary student experience for all Ohio State students.

Your support and partnership has assisted, energized and empowered us to go beyond ordinary and create the extraordinary. On behalf of the Office of Student Life and the more than 62,000 students we serve and who benefit from your generosity, THANK YOU! WE COULDN'T DO IT WITHOUT YOU!

With Gratitude,



Javaune Adams-Gaston, Ph.D
Vice President for Student Life
The Ohio State University

Impact At a Glance

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**EXTRAORDINARY ADVOCACY
LEVELING THE PLAYING FIELD**

The Office of Student Life believes in leveling the playing field and empowering every student to overcome obstacles to their growth both inside and outside the classroom, and to help them maximize their educational experience while pursuing their degrees at The Ohio State University.

COLLEGIATE RECOVERY COMMUNITY

The promotion of healthy holistic lifestyle behaviors is both a priority and challenge for many universities and colleges across the nation. These behaviors encompass physical, spiritual, social and emotional health. With a constantly changing college student population, risky behaviors centering on alcohol and drug use on campuses are rising throughout the U.S.

The Office of Student Life is determining effective practices and tackling prevention strategies to enable students to have an authentic college experience while maintaining their recovery through our Collegiate Recovery Community (CRC), housed in Student Life's Student Wellness Center. A center focused on empowering students to strive for balance and wellness, an active, ongoing process that involves becoming aware of and taking steps toward a healthier, happier and more successful life. We are dedicated to ensuring the success of students in recovery both academically and personally and we are investing in recovery to fuel opportunities for these students.

CRC provides:

- Recovery House at Penn Place
- Peer to peer support
- Campus and community information, referrals and advocacy
- Weekly on campus support group meetings
- Monthly wellness workshops
- Social Events
- CRC Student Leadership Board
- Community service opportunities
- Student in Recovery Scholarships
- Annual CRC Program Orientation
- Designated CRC lounge on campus
- OSU Alumni in Recovery Mentor
- Family programming

THANKS TO YOU

- A total of \$174,002.50 was raised in support of the CRC.
- \$15,300 in scholarships were awarded to students in the CRC.
- The CRC held its first ever program orientation for the Community members.
- Direct programming and services was provided to 15 full members of the CRC and 30-40 active participants.
- In December 2014, the CRC successfully graduated 10 students and held its annual graduation dinner to allow the students of the CRC and their families to celebrate their recovery and graduation from Ohio State.
- The CRC in collaboration with other key campus and community partners hosted three Scarlet, Gray and Sober Tailgates to offer an alternative tailgating experience for people in recovery or those who choose not to drink.
- The CRC secured a designated space on campus to house the program and hire an additional full time staff member.
- \$70,000 was pledged to the Collegiate Recovery Community Recovery Scholarship Endowment.

*"The CRC has helped me to realize my dreams of having a place to belong at The Ohio State University. This experience has allowed me to use my recovery to help others in an academic environment."
– Stephanie J.*

STUDENT LIFE DISABILITY SERVICES

Student Life Disability Services is committed to providing equal access to the educational experience at Ohio State through academic accommodations. The team collaborates with and empowers students who have disabilities to coordinate support services and programs that enable student success.

Services provided by Student Life Disability Services include:

- Exam Accommodations
- Alternative Media
- Sign Language Interpreting/Transcribing Services
- Assistive Technology
- Note-Taking Accommodations
- Disability Counseling and Advocacy Services

In 2014, Disability Services celebrated its 40th anniversary of providing access at The Ohio State University.

“The Ohio State University was my first college choice. A great program for my major, a highly involved student body and faculty, and the immersive city of Columbus were only a few reasons why I was set on Ohio State, but the main reason was their renowned disability services. Disability Services at Ohio State not only do great work but also go above and beyond to work with you to make sure accommodations meet your needs.

Through disability services I've found and received many scholarships. To me, these scholarships are not just money but the added support I need to continue and do well in my career here at The Ohio State University.”

– Kyle P.



IMPACT BY THE NUMBERS

In **2014–2015**,

Student Life Disability Services had **2,327** registered students, an increase from **1,850** registered students in 2013-2014.

91.3%

of respondents who used Disability Services strongly agreed that doing so helped them achieve the grades they wanted.

VETERAN COMMUNITY ADVOCATE PROGRAM

The Office of Student Life is committed to creating the extraordinary student experience for everyone at Ohio State and that certainly includes student veterans in our Buckeye Military Family. There are more than 2,000 student veterans attending Ohio State and programs such as the Veteran Community Advocates are helping these students maximize their educational experience while pursuing their degrees.

Veteran and military students at Ohio State benefit from a full range of academic and support programs and services, but the Veteran Community Advocate program takes advocacy to new heights. It's about veterans helping veterans and students helping students.

The Veteran Community Advocate Program allows student veterans to be advocates for their veteran peers in designated offices on campus. They receive a \$2,000 housing scholarship and \$1,000 to implement plans for improving the way their assigned office interacts with and serves veteran students. They are also responsible for developing programs to serve as outreach to other veteran students, students in general and the Columbus community.

This program is funded through the generosity of committed donors who share the values of this effort and support funds such as the Major Lawrence Miller Veterans Student Support Fund, which is designated to support programs such as the Veteran Community Advocate Program.

Thanks to the support of donors like YOU the Major Lawrence Miller Veterans Student Support Fund provided over \$70,000 in support of student veterans this year.

Helping and connecting with veteran students is what being an Advocate is all about!

*“Being an Advocate is an opportunity to connect with other veterans while helping them at the same time.”
– Meagan D.*





EXTRAORDINARY EXPERIENCES ENHANCING THE EDUCATIONAL EXPERIENCE

The Office of Student Life programs and services foster student learning and development, enhance the educational experience, prepare students for their chosen professions and enable them to be contributing members of a diverse global society. Student Life is enhancing leadership, service and community engagement through programs such as the Buckeye Leadership Fellows Program, Buck-I-SERV, Sorority and Fraternity Life and Social Change Initiatives.

BUCKEYE LEADERSHIP FELLOWS

The Buckeye Leadership Fellows Program (BLF) takes multidisciplinary cohorts of students through an intensive, two-year, personal, professional and leadership development experience that is primarily funded and supported by alumni and community partners. BLF strives to create today's generation of leaders through ongoing developmental workshops to build their professional skills, leadership challenges that require students to engage in problem-based learning and deep reflection to understand and articulate who they are and what they want to contribute to society.

This program is not possible without the financial and curricular support of alumni and community partners. BLF began as an alumni initiative to better prepare Ohio State students for their post-graduate pursuits in September 2010. Today, BLF is the premier leadership development experience in the Office of Student Life, impacting 500+ students across Ohio State's campus through a cohort-based program and additional programming opportunities through the support of 25+ corporate and community partners and 140+ private donors.



THANKS TO YOU

- From May 2014 to January 2015, BLF raised \$581,000 in a matching campaign from 130 donors (including 96% of our current students) to continue to operate the BLF Program.
- BLF held its first Leadership Challenge Month, in which 110 students across campus worked in groups to solve problems facing eight Columbus-based businesses. Along the way, students learned about their leadership styles, built professional skills and honed their project management abilities through three developmental workshops hosted by Ohio State alumni and community partners.
- Last year, BLF hosted twenty-seven Leadership Luncheons, reaching 360+ students across campus. Once weekly, a notable alumnus or community partner spends their lunch hour sharing about their story and experiences, offering any leadership or professional development advice and building relationships with the student attendees. These luncheons are fully funded by a BLF Program supporter.

“One of the biggest needs as an organization is a strong pipeline of talent. We need our young people to be experts in identifying and solving problems in complex environments. There is no better program to help students build and refine these skills and become confident in who they are as professionals and leaders – supporting the BLF also allows me to give back.”

*– Jim Metcalf, Chairman President and CEO,
USG Corporation*

“The Buckeye Leadership Fellows was exactly the type of program I needed – one that’s allowed me to cultivate my own leadership style while simultaneously exposing me to diverse opportunities that I never would have encountered through my traditional academic curriculum.”

– Mariam H.

BUCK-I-SERV

Buck-I-SERV is a weeklong, substance-free program centered on community service and civic engagement held during the university's breaks. Buck-I-SERV is a program planned through the Office of Student Life and is made possible both by the Student Activity Fee and donor support. The mission of Buck-I-SERV is to provide students with a challenging and fun opportunity to lead and learn through direct service experiences. Students learn the importance of reflection, social justice and civic engagement while gaining new perspectives through working in diverse environments. They also work to meet community needs, build on community assets and bring their experiences back to campus.

Trips focus on social issues ranging from:

- Affordable Housing
- Children and Youth
- Cultural Issues
- Education
- Senior Care
- Environmental Stewardship
- Health
- HIV/AIDS
- LGBT Issues
- Hunger
- Homelessness Issues
- Immigration Issues
- Native American Issues
- People with Disabilities
- Disaster Relief and Recovery
- Rural Poverty
- Refugee Resettlement
- Social Justice/Advocacy
- Urban Poverty
- Women's Issues
- Animal Rights/Care

Participants in Buck-I-SERV from 2014 represent a combined total of 36,000 hours of direct service in communities around the country and world.

IMPACTING COMMUNITIES AND BUILDING LEADERS

The Buck-I-SERV program is also committed to leadership development. Students are primarily responsible for communicating with service agencies and developing initial travel plans for the winter, spring and summer alternative break trips and tasked with assisting with trainings and events, promoting Buck-I-SERV to the campus community, and serving as mentors to trip leaders.

Buck-I-SERV utilizes a cohort model that offers an in-depth leadership opportunity for students. Students who participate can expect to:

1. Become spokespersons for the importance of developing active citizens.
2. Gain increased knowledge and understanding of social justice issues and education.
3. Enhance professional and personal development through a series of discussions, activities and reflections.
4. Become proficient in planning and organizing complex travel and service details.



THANKS TO YOU

Our program has grown in size to 1,170 participants this year, including seventy-six domestic and nine international trips.

Our 2014-15 Domestic Trip Locations

Atlanta, GA
Baltimore, MD
Bay St. Louis, LA
Biloxi, MS
Birmingham, AL
Boston, MA
Boulder, CO
Chicago, IL
Dallas, TX
Detroit, MI
Duffield, VA
East St. Louis, IL
Eustis, FL
Greenville, SC
Gulfport, MS
Immokalee, FL
Kansas City, MO
Lafayette, LA
Lexington, KY
Long Island, NYC, NY
Maryville, TN
McArthur, OH
Millington, TN
Mobile, AL
Moncks Corners, SC
Mullens, WV
Naples, FL
Nashville, TN
New Orleans, LA
Newark, NJ
Newport, NC
Norman, OK
NYC, NY
Pensacola, FL
Philadelphia, PA
Phoenixville, PA
Sarasota, FL
Silver Springs, FL
St. Petersburg, FL
Washington, DC
Williamsburg, VA
Willow River, MN

International Trip Destinations

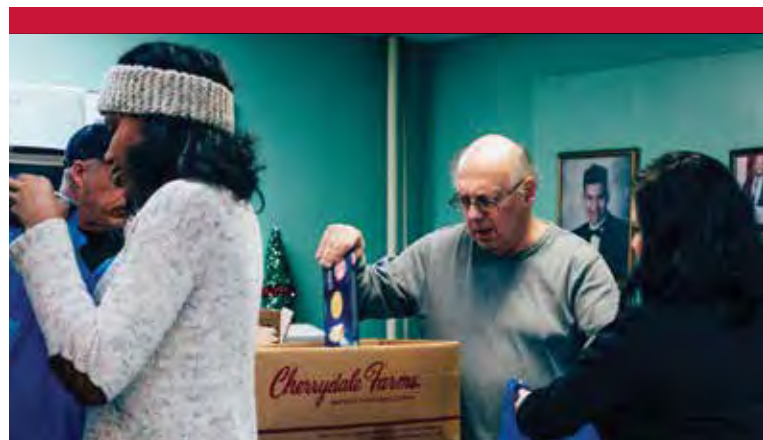
Belize City, Belize
Cape Town, South Africa
Costa Rica
Dominican Republic
Ghana
El Socorro, Honduras
La Antigua, Guatemala
Lake Atitlan, Guatemala
Quito, Ecuador

“Every Ohio State student should go on a Buck-I-SERV trip. It is one of the most life-changing and rewarding experiences you will ever have. You will be able to provide service to people in need with fellow OSU students by your side.”

– Jaimi J.

“My experience as a trip leader was phenomenal. It was rewarding to guide a group of students who were passionate about giving back to their communities. As a leader of course I was faced with challenges because of dealing with diverse personalities but I felt that I was mentally prepared because of Buck-I-Serve leadership trainings. I felt happy at the end of the trip, not because it was over but because I knew that I had made a difference in the lives of the people that we served and also because I had an impact on the students I led.”

– Yanique B.



THE POWER OF YOU

BUCK-I-SERV DONOR SPOTLIGHT



KEITH MONDA

Ohio State Alum, BS, 1968; MA, 1971

Retired President & Chief Operating Officer of Coach, Inc.
Vice Chair of The Ohio State University Foundation Board

Keith has dedicated his life to finding ways to make education and educational experiences accessible and affordable to all. His passion and vision has allowed many Ohio State students who do not have the means to experience education and life in another country. Monda has a proud and distinguished record of service to students at the university and in October 2014, he and wife Linda generously committed a \$100,000 gift towards an endowed fund for the Buck-I-SERV Program International Trips, enabling more students to have international experiences.

“Investing in a young person’s education is one of my efforts to pay it forward.” – Keith Monda

Thanks to the generosity of Keith and Linda Monda more students like Alicia Williams will have the opportunity to travel, give back and become global citizens.

“Traveling to Cape Town, South Africa with Buck-I-SERV was one of my greatest experiences at Ohio State. For two weeks I was immersed in South African culture, learning about its rich history, many languages and working alongside locals to help children and families living with HIV/AIDS. My trip to Cape Town was life changing. I left with a greater understanding of the world and my passion was reignited to help serve others.”

– Alicia W.



SOCIAL CHANGE

Student Life's department of Social Change, also known as the Buckeye Civic Engagement Connection (BCEC), is increasing opportunities for Ohio State students to be informed citizens and gain valuable service experience. Social Change works to connect Ohio State students with the surrounding communities, focusing specifically on programming for individuals, families and entire communities facing poverty and its consequences.

Undergraduate, graduate and professional students and alumni involved with Social Change gain valuable experience and knowledge in creating comprehensive projects of civic engagement and developing innovative poverty solutions that address one or more key areas of focus:

- Community development
- Design in urban and rural communities
- Education
- Health and wellness
- Mass incarceration
- Personal and interpersonal skills necessary to be informed global citizens

Programming within the Department of Social Change includes:

- Mentor-A-Buckeye
- A Day in the Life of a Buckeye
- Buckeye REACH
- Recreational Centers
- Buckeye Leaders at the Library

THANKS TO YOU

A Day in the Life of a Buckeye

A Day in the Life of a Buckeye is a program that offers a one-on-one experience for inner city and Appalachian area high school sophomores and juniors to experience life at The Ohio State University, and college in general, for a day.

The impact of this program, which started in Spring 2013 with two Columbus high schools and a total of sixty students, has expanded to three Ohio School districts in Cleveland, Columbus and Vinton County. This includes 7 high schools with a total of 165 students.

The program is projected to expand to at least one additional school district in 2015-16, and approximately two hundred students.

Buckeye REACH

Buckeye REACH is a program that creates an opportunity for members of The Ohio State University community to build relationships with young people who are incarcerated in Ohio.

The impact of the BuckeyeREACH program has expanded to 3 facilities:

- Central Ohio Youth Center, Marysville, OH
- Circleville Juvenile Correctional Facility, Circleville, OH
- Franklin County Juvenile Detention Center, Columbus, OH

In 2015-16 Buckeye REACH will work to provide additional support to the mothers, babies and facility staff to meet the growing demands at the Ohio Reformatory for Women. The Ohio Reformatory for Women is one of a select group of women's prisons in the United States that allow the unique opportunity for mothers to care for their newborn children while incarcerated.

Buckeye Leaders at the Library

Ohio State students and alumni bring the expertise of the university to its surrounding communities at five branches of the Columbus Metropolitan Library system. Ohio State student and alumni volunteers work one-on-one with elementary students in the library's literacy initiative, assist in the K-12 Homework Help Center and run a college-focused extracurricular program designed to create excitement about learning and stimulate an early interest in higher education.

Due to the success of the program, the Columbus Metropolitan Library system has asked to expand the program to additional branches for the 2015-2016 school year.

SORORITY AND FRATERNITY LIFE

Sorority and Fraternity Life within the Office of Student Life is committed to creating lasting relationships and building upon our standards of cultivating chapters, promoting individual member growth and development, engaging alumni and preparing members for responsible citizenship.

With your support throughout the 2014-2015 academic year the sorority and fraternity community has reached new heights:

- Currently 11% of the Ohio State community population participates in Sorority and Fraternity Life with over 4,700 students.
- Raised \$647,654 for various charities across the United States.
- Completed 53,076 hours of hands on community-based service.
- Maintained above the all undergraduate GPA for the past 36 consecutive terms.
- In Spring Semester 2015, the cumulative GPA of the entire Sorority and Fraternity Life population was 3.27, continuing the community's trend of beating the all-undergraduate cumulative GPA of 3.15.
- Sorority and Fraternity Life staff have been honored with two awards of distinction from the Association of Fraternity and Sorority Advisers including: Outstanding Change Initiative and Excellence in Educational Programming Award.
- Trained over 3,500 students in the areas of risk management, specifically sexual assault education and bystander intervention.
- Successfully planned, implemented or attended 6 leadership development conferences/retreats both locally and nationally.
- Continued Greeks Go Global Service experience with 13 students from the Greek Community traveling to Santo Domingo, Dominican Republic for community service and engagement.

“Greeks Go Global completely changed my views on service. Being able to serve people while in such an immersive environment was an incredible experience and it allowed me to see the direct impact of the work we were doing. Also, it was great to have the opportunity to serve alongside other members of the Greek community. By the end of the week, those people truly became a second family to me.”
– Alexa B.

“Having the honor of serving as president of my chapter has truly been a life-changing experience. It has tested my strengths in ways I never thought it would, but I have learned so many valuable life skills from it. This responsibility has taught me so much about what it means to be a good leader and sister.”
– Divya R.

“Joining the Greek community at Ohio State has helped me grow in more ways than I could've ever imagined previously. The Sorority and Fraternity life office has been an outstanding support system for not only myself, but also my organization. As a newer chapter in the community, the professional staff and the InterFraternity Council worked with us to obtain our charter this past fall. I am confident that I will remember my experiences and the exceptional people in this community for years to come.”
– Richard R.





EXTRAORDINARY SPACES INNOVATIVE WORLD-CLASS FACILITIES

The Office of Student Life creates the extraordinary student experience with the support of cutting-edge facilities customized to address the changing and vast needs of students. Student Life is able to bring students together to cultivate wellness education, experience unique events and build community through several campus locations, such as, the Ohio Union, Recreational Sports facilities and the North Residential District Transformation.

THE OHIO UNION

In March of 2015, the Office of Student Life celebrated the fifth anniversary of the Ohio Union. Since its opening in 2010, the Ohio Union has acted as a steward of the scarlet and gray tradition through unique programs and involvement opportunities in a dynamic and inclusive environment. The Ohio Union actively works to enhance the collegiate experience through values of service, inclusiveness, tradition, involvement, teamwork, discovery and personal and social development.

Named the “Third Most Amazing Campus Student Union” in the nation, the Ohio Union is an iconic space built on a foundation of innovation, serving the evolving needs of college students (bestcollegereviews.org).

Just this year, the Ohio Union:

- Celebrated its 100,000th event
- Hosted 22,890 Events
 - 57% Planned by Students
 - 37% Planned by University Staff
 - 6% Planned by Outside Groups
- Welcomed 1.96 million guests to the Ohio Union. An average of 5,500+ per day, and well over 8,800 on busy days. This is up from 1.8 million last fiscal year.

More than just an extraordinary space, the Ohio Union is the “Living Room of Campus”, housing the Student Life Multicultural Center, Student Life Off -Campus and Commuter Student Services, BuckID, Alumni Association satellite office, Undergraduate Admissions and First-Year Experience, more than 100 student organization offices and storage lockers and so much more. The Office of Student Life is passionate about creating spaces that support student success, but that passion would be nothing without the commitment of donors. Funds such as the Friends of the Ohio Union Fund are designated to support the overall operation and activities of the Ohio Union.

Thanks to the support of donors, the Friends of the Ohio Union Fund provided over \$3,500 to support the Ohio Union.

“I visit the Ohio Union at least six times a week! I love the atmosphere and the different areas of the union that are conducive to the many aspects of college life. It has provided me a place to forge friendships and create lasting memories that will stay with me forever.”

-Sarah B.

“The Ohio Union has given me and other students a place to meet and further develop our leadership at Ohio State.”

-Devon A.



PROGRAMS

INTRAMURAL

10,000

UNIQUE PARTICIPANTS FOR
AUTUMN 2013 AND SPRING 2014
(7,323 WERE MEN AND 2,677 WERE WOMEN)



**AUTUMN 2013 TOP 5
SPORTS PARTICIPANTS**

- FLAG FOOTBALL - 3191
- OUTDOOR SOCCER - 2056
- SOFTBALL - 1342
- SAND VOLLEYBALL - 997
- DODGEBALL - 290

53,959

TOTAL PARTICIPANTS FOR
AUTUMN 2013 AND SPRING 2014
(42,615 WERE MEN AND 11,344 WERE WOMEN)



**SPRING 2014 TOP 5
SPORTS PARTICIPANTS**

- BASKETBALL - 3600
- INDOOR SOCCER - 3368
- VOLLEYBALL - 902
- ICE HOCKEY - 720
- 4v4 FLAG FOOTBALL - 280

GROUP FITNESS

71,850

TOTAL GROUP FITNESS PARTICIPANTS
FOR AUTUMN 2013 AND SPRING 2014



10,360

UNIQUE FITNESS PARTICIPANTS

16,836

MORE PARTICIPANTS IN AUTUMN 2013
AND SPRING 2014 THAN IN
AUTUMN 2012 AND SPRING 2013

109 CLASSES WERE
OFFERED IN AUTUMN 2013

124 CLASSES WERE
OFFERED IN SPRING 2014

FEATURED IN *WALL STREET JOURNAL*,
OCTOBER 2014

CAMPUS PROGRAMS

TOTAL PARTICIPATION (2013-2014) OVER **6,138**

WIPEOUT

758 participations
1,845 swiped to view event

REC ROADSTER

634 participants
(17 events)

17 Total
Collaborative
Events

OAC



561
CLINIC
PARTICIPANTS

INTACT LEADERSHIP GROUPS

461/15
(Participations/Groups)

240
participants
went on a Trip

for a total of
720 days in the
backcountry

22,572 total climbing wall participations for AU13-SP14 (21,909 in AU12-SP13)
5,584 unique climbers for AU13-SP14 (5,702 in AU12-SP13)

SPORT CLUBS

54 CLUBS
TOTAL

7 Clubs
participated in a national
tournament/event

1,805 participants
(2013-2014)



RECREATIONAL SPORTS

The Student Life department of Recreational Sports has a tradition of supporting Buckeyes of all ages and abilities in their pursuit of active and vibrant experiences by offering members of the university community an extraordinary experience to live active and meaningful lives while on-campus.

Recreational sports programs and services range from:

- Group fitness
- Aquatics
- Adventure trips
- Climbing
- Drop-in fitness and recreation
- Intramural sports
- Sport clubs
- Personal training
- Golf
- Roller hockey
- And many other activities

Recreational Sports is enhanced by its award-winning indoor and outdoor facilities, including five indoor locations and more than ninety acres of outdoor space. This year thanks to donors like YOU, Recreational Sports is keeping student life in motion by developing lives of balance, physical activity and well-being.

One of the values of Recreational Sports is building personal development opportunities by granting scholarships to assist with educational expenses.

THE DAVE GRINER AND TIM AND JAYN CORRAL ENDOWED SCHOLARSHIP

Given to students who have been employed by the department for at least three semesters and demonstrate leadership, professional development and service.

Scholarship Winners 2015

Maria Brnjic, Member Services

Ethan Rhodus, Outdoor Adventure Center

Melanie Rose, Member Services

Neil Wang, Rec Sports Business Office

Yinkai (Kyle) Xu, Jesse Owens Recreation Center

MARY A. DANIELS LEADERSHIP AND ACADEMIC ACHIEVEMENT SCHOLARSHIP

Provides up to \$1,500 to graduate, professional or undergraduate students based on academic achievement and a commitment to campus leadership.

Scholarship Winners 2015

Mary Montalto, Graduate Student in Physical Therapy

Patrick Goth, 3rd Year Finance and Economics Major

“Participating in group fitness classes was the best decision I could have ever made. As a former athlete I am not stranger to exercise. I felt as though it would be best if I progressed slowly and under the supervision of an instructor. I would not be where I am without them. I consider myself to be lucky to be a member of such a positive and motivating community, because when you are seeking to make lifestyle changes, it is simply too difficult to do it alone. Trust me, when you’re doing that lest set of burpees, sprints or box jumps, it’s nice to have someone next to you screaming “You got this!”

– Juan A.

“I visit the RPAC every day! In high school I was never really active, but once I got to Ohio State everything changed. I started eating healthy and working out daily, thus helping me lose almost 80 lbs. I have never felt better, and I know I can attribute my change for the better to the RPAC.”

– Andrew D.



THE POWER OF YOU

OHIO UNION DONOR SPOTLIGHT



KEITH B. KEY

Ohio State Alum '89

President and CEO, Keith B. Key Enterprises LLC
The Ohio State University Foundation Board Director
Office of Student Life Capital Campaign Committee Chair

Keith's history of making a difference at the university began when he was an active student leader and student-athlete. His experiences as an Ohio State student fuel his desire to help ensure students have leadership opportunities and entrepreneurial training and graduate well-prepared for leadership roles. His generous gift of \$1 million supports the Keith B. Key Center for Student Leadership and Service is fulfilling his mission to ensure that all students have opportunities for student leadership and involvement. The Keith B. Key Center for Student Leadership and Service at the Ohio Union is a point of connection for the full spectrum of involvement at Ohio State, where students are able to connect with leadership and service initiatives, engage with student organizations, advance learning and create lasting memories.

"I chose to give to Student Life's Center for Student Leadership and Service because of what Student Life gave me. Student Life provided me with a platform to develop and grow my leadership skills and an incredible opportunity to serve others. The student experience at The Ohio State University truly goes beyond the classroom. I know my gift to Student Life's Keith B. Key Center for Student Leadership and Service will continue to develop leaders that will impact our country and our world. "

– Keith B. Key



NORTH RESIDENTIAL DISTRICT TRANSFORMATION

The residential experience at Ohio State has long been a source of pride and tradition for the university. As time and seasons have changed, the role of campus living space has evolved and the latest project happening on campus is the North Residential District Transformation.

This transformation involves the enhancement of north campus with the construction of 10 new buildings, including residence halls, recreation facilities and three food service operations.

The buildings of the North Residential District Transformation are designed to support the Second-Year Transformational Experience Program, an innovative program dedicated to student success, improved engagement and satisfaction, as well as post-graduation achievements.

Today, Student Life residence halls play a vital role in student success. They enhance and complement academics, provide support and nurturing, build community and engagement, develop leadership, life skills and an appreciation for diversity and create lasting friendships.

“Living in Residence Halls, I met some of the best people who eventually have become my best and life-long friends!”
– Erin L.

“Living in the residence halls provided a platform for me to learn about others. Even better, it helped me to shape and solidify my own values and beliefs.”
– Taylor C.

“Living in Residence Halls has given me a better understanding of many different cultures and beliefs and made me a better person because of it!”
– Andrew J.





**A CULTURE OF GIVING
EXPANDING STUDENT LIFE'S
SCOPE THROUGH DONOR
SUPPORT**

The Office of Student Life's success and growth come from a strong philanthropic base of alumni, parents, families, faculty, staff, community and business supporters and friends of the university. With the tremendous example set by a dedicated donor base, Ohio State students are participating in philanthropy as well, creating meaningful giving experience through Student Life Student Philanthropy.

STUDENT PHILANTHROPY

Student Life seeks to create a culture of giving among undergraduate, graduate and professional students and to connect student philanthropy efforts to the University Foundation. It is our mission to provide student leadership opportunities, raise awareness about philanthropy and instill a greater appreciation for the philanthropic spirit through student initiatives such as BuckeyeThon, Ohio State's largest student philanthropy.

The mission of BuckeyeThon is to create awareness and raise funds for children with cancer. BuckeyeThon focuses on children being treated on the Hematology/Oncology Department at Nationwide Children's Hospital in Columbus, Ohio. BuckeyeThon works to achieve this mission through programs that enhance the student experience, promote the value of philanthropy, establish a spirit of service and cultivate relationships between students, faculty, staff and community members.

***Over the past eight years
BuckeyeThon has taken Student
Philanthropy at
Ohio State to new heights.***

Impact of BuckeyeThon and Student Philanthropy:

- The average student in the past few years has raised nearly \$250 per person
- Approximately 40-50 Greek organizations form fundraising teams
- Approximately 100 student organizations form fundraising teams
- Engaged in High School outreach, by working closely with 12 high schools across the city of Columbus through a mentorship program, assisting them in putting together their own fundraising initiatives.
- Student Philanthropy in collaboration with the Student Life Multicultural Center, developed the philanthropy speaker series.

YEAR	DANCERS REGISTERED	FUNDRAISING TOTAL
2015	5100	\$1,231,290
2014	3750	\$767,227
2013	3500	\$608,623
2012	1800	\$454,826
2011	800	\$222,518
2010	500	\$100,823
2009	-	\$81,506
2008	645	\$50,128



EXTRAORDINARY SUPPORT

2014-2015 GIFTS RAISED

**All financial information listed below is reflective of fiscal year 2015 (7/1/2014 through 6/30/2015).*

TOTAL: \$1,535,492

Cash: \$564,901
 Real Estate: \$87,500
 Gifts-in-Kind: \$6,712
 Matching Gifts: \$29,423
 Reoccurring Gifts: \$38,279
 Pledges: \$754,488
 Planned Gifts: \$50,889
 Private Grants: \$3,300

2014 – 2015 NUMBER OF DONORS

TOTAL: 1,600

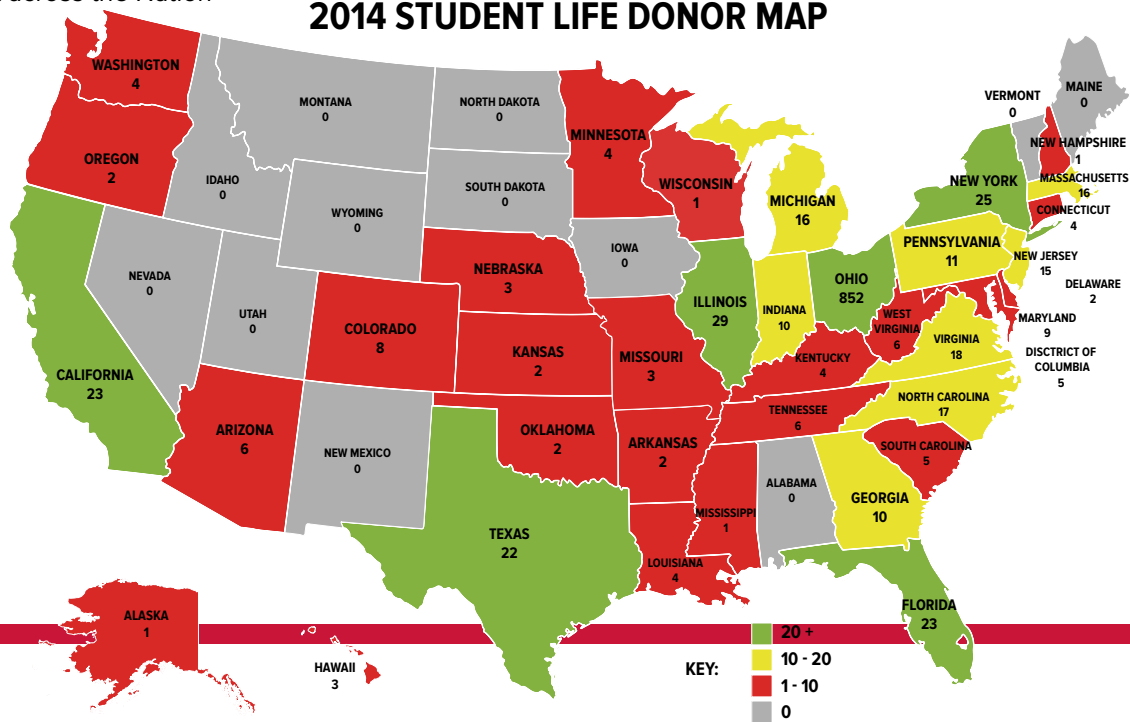
Alumni: 765
 Parents: 84
 Faculty & Staff: 180
 Students: 78
 Other: 386
 Corporations: 62
 Foundations: 23
 Other Organizations: 22
 Support across the Nation

ONE UNIVERSITY

In addition to spending many hours in service to our students, Ohio State faculty and staff also use their personal funds to support student success. This year's Campus Campaign celebrated the breadth and depth of our great institution, while honoring the amazing results that come from cross-university collaboration and support. We Are 'One University.'

Over 900 Ohio State faculty and staff made a gift to the Office of Student Life through Campus Campaign this year.

2014 STUDENT LIFE DONOR MAP



NEW COMMITMENTS, CONTINUED TRADITIONS

The following new funds were recently established in the Office of Student Life to make a difference for Ohio State students.

- Play It Forward Fund
- STEP Faculty Discretionary Fund
- Collegiate Council on World Affairs Fund
- Phi Gamma Delta Fraternity Fund
- Sigma Phi Epsilon Advancement Fund
- The Kappa Delta Sorority Scholarship Fund
- Women's Club Softball Fund
- The Park Hall Endowed Fund
- Sphinx Fund for Current Links
- The Keith and Linda Monda Endowed Fund for International Buck-I-SERV Trips
- Ohio Staters 75th Anniversary Endowment Ohio Union Room
- Alonso Family Room Fund
- Brutus Buckeye Scholarship Fund



THE POWER OF YOU

NEW COMMITMENT DONOR SPOTLIGHT



"I LOVE being an Ohio State Buckeye! My connection to the university provided me with amazing opportunities for not only teaching top notch students on campus but working in twelve foreign counties as well. Brutus symbolizes what the Ohio State brand is about—the four S's - Spirit, Scholarship, Student Life and Service. Brutus and ALL Buckeyes are full of spirit and passion. We have high standards and value scholarship. We promote the "whole student" through Student Life programs and we are thankful so we provide service and "pay forward." Those students who are or once served as Brutus are spirited and are scholars. They give of their time and talents to make Student Life programs exceptional. They provide hours of service—surprising schools, helping to make birthdays and weddings extra special, and visiting cancer patients, to mention only a few things. As Woody Hayes said, "We often cannot pay back. But we can pay forward." Many people contributed their time, talents and resources to enrich my life. I am blessed that I can "pay forward" and provide a scholarship for students each year."

- Linda Meeks

LINDA MEEKS

Former faculty member in the College of Education and Human Ecology with a joint appointment in the College of Medicine (1969-1995) and Current Associate Professor Emeritus

Ohio State students unveiled one of the university's most beloved traditions, Brutus Buckeye, during the Homecoming game on October 30, 1965. Since then, Brutus has been inspiring young and old alike with Buckeye spirit and tradition. Now, in Brutus' 50th year on campus, former Ohio State faculty member Linda Meeks offered inspiration for Brutus with a \$250,000 gift to endow a fund to provide six (6) tuition scholarships for the students serving as Brutus. As ambassadors of the spirit of Ohio State, these students provide immeasurable service to the Ohio State community.



THE POWER OF YOU ALONSO FAMILY ROOM FUND



FELIX ALONSO

Ohio State Alum, 1995

*Associate Director for Student Philanthropy,
Office of Student Life at the Ohio State University*

ROY ALONSO

Former Ohio State student

Owner of Cardinal Transportation and Former Ohio State Student

For many Buckeyes, Ohio State is a symbol of tradition and community. For the Alonso family, Ohio State, specifically the Student Life Multicultural Center, has been a place of love, acceptance, home and most importantly, family. In September of 2014, brothers Felix and Roy Alonso made a gift naming a room in the Student Life Multicultural Center after their family. For both Roy and Felix, a university is a place where you can not only be whatever you want to be, but also a place where you can be whoever you chose to be. The Student Life Multicultural Center (MCC) works to facilitate the inclusive shared learning experiences of students where all can engage in dialogue, challenge barriers and build collaborative relationships. The center provides a collection of unique services designed to help the campus be accessible to and knowledgeable about all cultural and identity groups while being a community powerhouse of resources and innovative dialogue around diversity and inclusion.

One of the key values of the MCC is COMMUNITY, which they work to actively build an inclusive and positive environment for all members of The Ohio State University community.

The MCC is a space that welcomes all, while at the same time, supporting and celebrating specific constituency groups (including African and African American, Asian and Asian American, American Indian/Indigenous, Hispanic/Latino, Gay, Lesbian, Bisexual, Transgender, Queer, Women, Men and Faith communities) offering several hundred programs a year - cultural and intercultural celebrations, heritage and awareness events, dialogues, workshops, student leadership and cohort meetings, prejudice-reduction trainings, wellness initiatives and Social Justice Engagement courses - all focused on teaching students personal and interpersonal skills necessary to be most effective in a diverse world.

“My Ohio State experience taught me how to be a good citizen. I am grateful that I walked away from The Ohio State University with more of an education than could be reflected on a transcript.

I cannot help but wonder, what my experience would have been like if I had not been as involved during my time at Ohio State. If I did not have the support from my family, friends, alumni volunteers, advisors, faculty, and staff, I highly doubt I would have graduated. And so in return, I owe it to all of those that played an integral role in my Ohio State experience to give back to my Alma Mater my time, talent and treasure so that each student at the very least gets the opportunity to have a successful university experience regardless of who they are, where they came from, or how they chose to have the experience.”

– Felix Alonso



THANK YOU

YOU MAKE AN EXTRAORDINARY DIFFERENCE

“Extraordinary student experiences can only happen through the work and support of extraordinary people”. –Dr. J

Throughout this year, YOUR commitment and investment in the Office of Student Life has helped us build an experience admired nationally for its creative approach to creating transformational student experiences. We thank you for your support! Your gift, whatever its size, makes a difference. Your generosity is what elevates and sustains the mission of Ohio State as we strive to make a real difference in the lives of our students and helps to ensure that our students have transformational experiences.

This annual report on stewardship contains stories that illustrate the impact of your gift and recognizes the critical role you play in creating the extraordinary student experience. The return on investment in the Office of Student Life is far reaching and never ending. Hopefully as you reviewed this report, YOU can see the Impact you have made this year.

Thank you for your commitment to the Extraordinary Student Experience!

For more information on this report or about investing in the Office of Student Life, please contact:

Kurt Foriska
Director of Development
Foriska.1@osu.edu / 614- 247-5878

Habiba Kamagate
Coordinator of Stewardship and Donor Relations
Kamagate.1@osu.edu / 614-247-8049





**THE OHIO STATE
UNIVERSITY**

OFFICE OF STUDENT LIFE

